

PETER DRESSLER

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Senior Product Leader, Platform & Architecture

SUMMARY

Product leader with 13+ years of experience building scalable, API-first platforms across ERP, eCommerce, and data ecosystems. Expert in translating legacy complexity into modern, extensible systems by aligning product strategy, domain architecture (DDD), and engineering execution.

SELECTED IMPACT

- Built STORIS' eCommerce division into a full internal startup (product, engineering, hosting, delivery)
- Scaled API adoption from <10% to majority of clients, making APIs a core product line
- Launched webhook platform enabling real-time integrations and automation
- Led ERP → NextGen platform modernization, reducing system fragmentation
- Automated infrastructure during COVID (monitoring, alerting, self-healing systems)

EXPERIENCE

STORIS — Senior Product Manager

2026–Present

Lead platform strategy across ERP + NextGen ecosystem, owning APIs, integrations, authentication, and order lifecycle architecture.

- Drive API-first and headless platform strategy
- Align bounded contexts and cross-product architecture (DDD)
- Lead modernization, deployment optimization, and reliability initiatives

STORIS — Product Manager

2021–2026

Owned portfolio spanning eCommerce, APIs, payments, data, and NextGen.

- Delivered cross-product integrations and platform capabilities
- Expanded API ecosystem and automation workflows
- Led roadmap across multiple product lines balancing tech + business

STORIS — eCommerce Technical Supervisor

2018–2021

- Built and led eCommerce division across product, dev, and delivery
- Launched STORIS APIs enabling third-party integrations

STORIS — Earlier Roles	<i>2012–2018</i>
Progressive roles across technical leadership, implementation, and support. Built foundations in product, systems, and client delivery.	
General Assembly — Product Instructor (Contract)	<i>2023–Present</i>
Teach product strategy, architecture, and real-world execution.	
Enablx — Training Specialist	<i>2009–2012</i>
Led training for 60+ agents and managed escalation operations.	

CORE SPECIALTIES

Platform Strategy • Domain-Driven Design (DDD) • API Ecosystems • ERP Modernization

Product Leadership • Event-Driven Systems • eCommerce Platforms • Cloud (Azure)

EDUCATION & CERTIFICATIONS

MIT OpenCourseWare — Computer Science

Sussex County Community College — A.A.S.